"IR Practice Types" Webinar/Video Series: Exposing Trainees to the Diversity of IR **Business Models**

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INTRODUCTION

The "IR Practice Types" webinar/video series was developed by Society of Interventional Radiology (SIR) Medical Student Council (MSC) and Resident and Fellow Section (RFS) to foster discussion about the recent diversification of practice types within Interventional Radiology (IR). For much of its history, the field of IR solely functioned as an inpatient, orderbased service involving minimal patient interaction or clinical management. In recent years, the IR's scope of practice has vastly expanded into numerous service lines, and its model of practice has expanded into clinical management and longitudinal patient care. Many interventionalists are now also leaving the standard inpatient practice model and entering a variety of practice types including outpatient private practice (OBL and ASCs), inpatient private practice with hospital privileges, and hospital-physician joint ventures. These practices can be further stratified into solo vs. group, 100% IR vs. mixed IR/DR, and 100% IR vs. multidisciplinary specialties. Although these practice types have a significant impact on professional considerations relating to caseload, lifestyle, and income, this topic is rarely presented to students or residents during their training.

IR physicians throughout the United States were invited to speak on an SIR sponsored live webinar. The discussions were moderated by the MSC/RFS organizers and featured two IR panelists per webinar with a semi-structured audience Q&A. Live webinars were advertised via email and social media and were later made available as recordings on Youtube. Follow-up surveys were emailed to attendees to gauge audience feedback. Recordings were transcribed in full and summarized into short infographics by MSC members, which will be made available on SIR online platforms in the future.





SIR-RFS Webinar 6/24/21: Introduction to IR Practice Types 564 views • Jun 29, 2021

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MATERIALS AND METHODS









SIR-RFS Webinar: IR Practice Types Part 3: Rural IR (10/18/21) 73 views • Nov 2, 202



RESULTS

Mean audience rating for the webinars was 4.6 +/- 0.7 (rated on a 5-point Likert scale, 5 indicating highest level of satisfaction). Mean attendance for live webinars was 48.7 +/- 8.1. Mean viewership for Youtube recordings was 340.7 +/- 255.2. A mean of 2.7 +/- 3.8 new subscribers were gained for each video. Data and feedback will continue to be gathered on this webinar series.

CONCLUSIONS

The "IR Practice Types" series offers students, residents, and fellows important exposure to the vast diversity of practice settings within IR, beyond what is traditionally seen during training.

ACKNOWLEDGEMENTS

Special thank you to all the practicing Interventional Radiologists who made this webinar series possible by sharing their time, knowledge, and experiences, including Dr. Mike Watts, Dr. Kavi Devulapalli, Dr. Mary Costantino, Dr. John Lipman, Dr. Agnes Solberg, Dr. Neal Khurana, and Dr. Geogy Vatakencherry.